



**For Immediate Release**

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## **Aloha Pacific Federal Credit Union Expands to Maui**

**HONOLULU** – Aloha Pacific Federal Credit Union has expanded to the Valley Isle, beginning with a temporary branch that opened for business Feb. 6 in advance of a permanent branch in the Pu'unene Shopping Center later this year.

The temporary branch is at 137 Kalepa Pl. in Kahului. The Maui team includes:

- Lili Ramelb, branch manager
- Kerilyn Oshiro, branch supervisor
- Kelsey Chin, member relations officer
- Roselyn Mondejar, member relations specialist

This is the second Neighbor Island endeavor for Aloha Pacific, which is based in Honolulu. It recently merged with Kekaha (Kaua'i) FCU, which is now known as Kekaha Credit Union, a Division of Aloha Pacific FCU. Aloha Pacific also has a branch in Henderson, Las Vegas, and is the only Hawai'i financial institution to reach out to the "ninth island."

"We look forward to introducing our convenient, money- and time-saving products and services to the people of Maui," said Vince Otsuka, president and CEO of Aloha Pacific. "In anticipation of our planned location at Pu'unene Shopping Center, we've decided to greet the surge of interest by opening this temporary location so that Maui residents can explore the services we have to offer.

"For more than 80 years, Aloha Pacific has assisted in the financial goals and well-being of our members. We firmly believe in the credit union movement's emphasis on 'people helping people.' "

All employees of Maui county and members of the Hawai'i Government Employees Association (HGEA) are automatically eligible to join Aloha Pacific. These groups are among the more than 2,300 Select Employee Groups (SEGs) whose workers are eligible for membership. Membership in the credit union requires just a small initial deposit into a new savings account.

The hours for the Aloha Pacific temporary branch on Kalepa Place are from 9 a.m. to 5 p.m. weekdays. Its phone number is (808) 873-6101. This branch is also part of the CO-OP shared branching network: members of other credit unions that are part of the network can also conduct transactions at the branch.

### **Maui's First Interactive Teller Machine**

Aloha Pacific recently partnered with Maui FCU to open the island's first Interactive Teller Machine, or ITM, which can conduct shared branching transactions. The machine is at Maui FCU's Kahului branch at 107 East Wakea Ave. to assist Maui's working families that might be unable to access credit union services during traditional hours. Users may choose to interact with a live person via the high-definition video chat option, or simply use the machine like a regular ATM. A virtual specialist will be available from 7:30 a.m. to 6 p.m. weekdays and 7:30 a.m. to 2 p.m. Saturdays. Maui FCU members now have free access to the ITM and the entire Aloha Pacific ATM network.

### **About Aloha Pacific Federal Credit Union:**

Founded in 1936 by industrious City and County of Honolulu employees, Aloha Pacific FCU is the third largest credit union in Hawai'i with more than \$865 million in assets. It recently merged with OTS Employees FCU and Kekaha (Kaua'i) FCU, in addition to the 2017 merger with Hawai'i National Guard FCU. Each is now a division of Aloha Pacific FCU.

APFCU has seven branches on O'ahu and one in Henderson, Las Vegas. A temporary branch is now open in Kahului, Maui, until a permanent branch opens later in 2019. There are two Hawai'i National Guard CU branches on O'ahu and one OTS Employees CU branch also on O'ahu. Kekaha CU has one branch on Kaua'i. Membership is open to employees of more than 2,300 Select Employee Groups (SEGs) and their immediate families. As a result of the most recent merger with Kekaha CU, all residents of Kaua'i are now eligible to join. For additional information, please visit [alohapacific.com](http://alohapacific.com).

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### **Photo Captions:**

Aloha Pacific Kahului Team.jpg — Maui team members welcome residents in front of Aloha Pacific FCU's temporary branch on Kalepa Place, Kahului. From left, Kelsey Chin, member relations officer; Roselyn Mondejar, member relations specialist; Lili Ramelb, branch manager; and Kerilyn Oshiro, branch supervisor.

Keri\_Rose.jpg — Aloha Pacific FCU's Kerilyn Oshiro (left) and Roselyn Mondejar try out the new Interactive Teller Machine at Maui FCU's Kahului branch. The ITM is a joint project of Aloha Pacific and Maui FCU.

Lily\_Keri.jpg — Aloha Pacific FCU's Lili Ramelb (left) and Kerilyn Oshiro make a transaction via the new Interactive Teller Machine at Maui FCU's Kahului branch. The ITM is a joint project of Aloha Pacific and Maui FCU.

(Photos courtesy of Aloha Pacific FCU)