

FOR IMMEDIATE RELEASE

ALOHA PACIFIC MEMBERS AND COMMUNITY RAISE \$56,000+ FOR MAUI RELIEF EFFORTS

HONOLULU (Oct. 27, 2023) – The Aloha Pacific Foundation, along with Aloha Pacific Federal Credit Union, its members and the community have raised more than \$56,000 for the Hawai'i Community Foundation's Maui Strong Fund for ongoing disaster relief efforts.

Members, their families, and the wider community donated over \$31,000 at Aloha Pacific Federal Credit Union's 10 branch locations, including its Maui, Kauai, and Las Vegas locations, as well as online at <u>www.alohapacific.com</u>.Together with the \$25,000 donated earlier by the Aloha Pacific Foundation brings the total to more than \$56,000 from the Aloha Pacific 'ohana.



Photo caption: Aloha Pacific Foundation Board Chair Robert Morita; Waikele branch team members: Darleen Viray, Amelyn Hermosa, Eric Banaticla; Aloha Pacific Federal Credit Union President & CEO Vince Otsuka.

"We are overwhelmed by the generosity of our members and community to support Maui," said Vince Otsuka, president and chief executive officer of Aloha Pacific FCU. "The loss of life, livelihood, and property caused by the wildfires has been unimaginable and the road ahead will be a challenging one for our friends, family, and neighbors on the Valley Isle. It's inspiring to see people come together when help is really needed." "It's in the most difficult times when Hawaii shows its strength, resiliency, and unity. Together, we can make a difference and rebuild hope in the lives of those who need it most," added Robert Morita, board chair of the Aloha Pacific Foundation.

The Hawaii Community Foundation (HCF) activated the <u>Maui Strong Fund</u> to provide flexible resources to support Maui's people and place following the devastating wildfires. The financial assistance will aid the community with its immediate and long-term recovery needs.

About Aloha Pacific Foundation

Established in 2022, Aloha Pacific Foundation is a private foundation and is a taxexempt 501(c)(3) nonprofit organization that supports the communities where Aloha Pacific FCU operates, with an emphasis on the well-being of children and youth. The Foundation offers scholarships as well as financial literacy and educational programs. For more information, please visit <u>alohapacific.com/aloha-pacific-foundation/</u>

About Aloha Pacific Federal Credit Union

Founded in 1936 by industrious City and County of Honolulu employees, Aloha Pacific FCU is the third largest credit union in Hawaii, with membership totaling more than 65,000 and assets of more than \$1.2 billion. Aloha Pacific FCU has 10 branches – seven on Oahu, one in Kekaha, Kauai, one in Kahului, Maui, and one in Las Vegas, Nevada. Membership is open to employees of more than 2,800 Select Employee Groups (SEGs) and their immediate families. All residents of Kauai are eligible to join Aloha Pacific. All Maui County employees and members of the Hawaii Government Employees Association (HGEA) also are automatically eligible to join. Other SEGs include Hawaii Pacific Health, Costco and Foodland. For additional information, please visit alohapacific.com.

###

Media Contacts:

Becker Communications, Inc. (808) 533-4165 – office Jocelyn Collado, (808) 392-5737 – cell