



FOR IMMEDIATE RELEASE

**ALOHA PACIFIC FCU INCLUDED IN FORBES LIST OF
BEST-IN-STATE CREDIT UNIONS 2025 RANKING**

HONOLULU (July 3, 2025) – Aloha Pacific Federal Credit Union has once again been named to the Forbes list of America’s Best-In-State Credit Unions, earning recognition as one of the top financial institutions in Hawai’i for 2025. The annual ranking, presented by Forbes and Statista Inc., highlights credit unions that consistently deliver outstanding service and value to their members. The list was announced on June 17, 2025, and is available on the Forbes website.

The award is based on an independent survey of more than 26,000 U.S. consumers who rated their financial institutions on key factors such as trust, branch services, digital services, customer service, financial advice, and terms and conditions. Publicly available reviews and ratings were also analyzed as part of the evaluation process.

“This recognition isn’t just about financial performance—it’s about relationships,” said Vince J. Otsuka, president and CEO of Aloha Pacific FCU. “Our members know us by name, they come to us with their hopes and concerns, and they count on us to deliver more than just banking services. Being named to the Forbes list for the second time affirms that our commitment to personal service, financial education, and community support truly makes a difference. We’re proud to serve Hawai’i the way only a local credit union can.”

This is the second time Aloha Pacific FCU has earned a spot on Forbes’ Best-In-State list, a milestone that affirms the credit union’s continued leadership in providing innovative, personalized banking solutions across Hawai’i and beyond.

Aloha Pacific FCU operates 11 branches across Hawaii and Las Vegas, Nevada. It is also scheduled to open a new branch on the University of Nevada Las Vegas campus in fall 2025.

About Aloha Pacific Federal Credit Union

Founded in 1936 by the City and County of Honolulu employees, Aloha Pacific Federal Credit Union is Hawaii’s third-largest credit union, with more than 72,000 members and over \$1.4 billion in assets. The credit union currently operates 11 branches, ten in Hawaii (eight on Oahu, and one each on Kauai and Maui) and its Henderson branch in Las Vegas, Nevada. Membership is open to employees of the City and County of Honolulu and more than 3,400 Select Employee Groups (SEGs) and their immediate families. All residents of Kauai are eligible to join Aloha Pacific, as are Maui County employees, Hawaii Government Employees Association (HGEA) members, and Hawaii National Guard. Other SEGs include Hawaii Pacific Health, Costco, Foodland, and Zippy’s. For additional information, please visit alohapacific.com.

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